

## Test EUROPAGES' effectiveness for free

Register now and see for yourself how the EUROPAGES site can make your business more visible on the Web.

### Registration is free and only takes a few minutes

NOTE! Each free ad request is checked and approved by the EUROPAGES teams. This guarantees that the information given in the ad is coherent. In case of any non-compliance with this control, the free ad will not be published.

### A free ad, but one containing a wealth of information

Up until now, free ads were limited to the basic details: company name, address, contact details and activity sector.

As of now, you can include your logo, website address, two additional activity categories and up to 1000 characters of text describing your activity in greater detail.

1. You benefit from an **AD** in the EUROPAGES results page:



2. You benefit from a **BUSINESS CARD**, which is basically a mini-site dedicated exclusively to your business:

**Informations sur l'entreprise** | Carte **8** | Contact

**CHARLY COMPANY** ADD THIS

**1** Conception de logos, d'affiches et de cartes de visites, prestations liées à Internet comme le travail de recherche, le conseil et l'enregistrement, le référencement auprès des moteurs de recherche ainsi que la localisation de vos sites web. Notre site web transactionnel offre de nombreux avantages : possibilités de paiement électronique, devis en ligne, commande et suivi de projets de traduction, nombreux liens linguistiques pertinents, logiciels gratuits et une **2** fonction spéciale consacrée à la traduction assermentée, à la traduction de sites web, à la traduction informatique et à la localisation. Pour respecter des dates limites strictes, nous avons augmenté notre capacité par une automatisation encore plus poussée, l'emploi d'une mémoire de traduction et la proposition d'une formule d'abonnement flexible pour le meilleur rapport prix/qualité-rapidité. Nos nouveaux clients et nos clients fidèles reçoivent gratuitement les dix premières lignes d'une commande minimale de 50 lignes.

**3** [Site principal](#)

**4** **PRODUITS/SERVICES**  
• traduction  
• traduction informatique  
• service d'écriture

**CONTACTEZ-NOUS**  
[Envoyer un e-mail](#) **5**

**CHARLY COMPANY**  
BROEDERSSTRAAT 1A, 9100 SINT-NIKLAAS  
BELGIQUE  
Tél : +32 37 77 74 56 **6**  
Fax : +32 37 77 20 33

**NOTRE ORGANISATION**  
Type de métier : Prestataire de services  
Nature de l'entreprise : Siège social , Maison-mère  
N° de TVA : BE862982257  
intracommunautaire : **7**

**NOS CHIFFRES CLÉS**  
Effectif de l'entreprise : 11 – 50

**NOS INFORMATIONS COMMERCIALES**  
Langues parlées : Anglais , Français , Néerlandais  
Zone(s) de chalandise : International

1. Logo, 2. Descriptive text (1,000 characters), 3. Link to the website, 4. Categories and keywords, 5. Email, 6. Address and telephone, 7. Business info, 8. Card.

## National and international visibility

By placing a free ad, you will put your company at the core of European exchange. Every month, EUROPAGES receives 3,5 million visitors worldwide, especially in Europe (70%). By placing a free ad, your company becomes visible to all these users.

The activity categories you choose when entering your ad in the menu provided for this purpose are already pre-translated into 26 languages. This means that your free ad is published in all the language versions of the EUROPAGES site. You thus automatically benefit from national and international visibility, absolutely free. Your future clients or suppliers will be able to view all the details needed to see where you are located, find out about your business and subsequently contact you.

Note, however, that the 1000-character text describing your company will only be published in the language you use to enter your ad; only paid ads benefit from the translated text. This text will thus be visible in one language only.

All the elements in your free ad are reactive to searches run in EUROPAGES. They are thus optimised so that your ad is indexed by all the main search engines such as Google, Yahoo or MSN.

## Decisive results

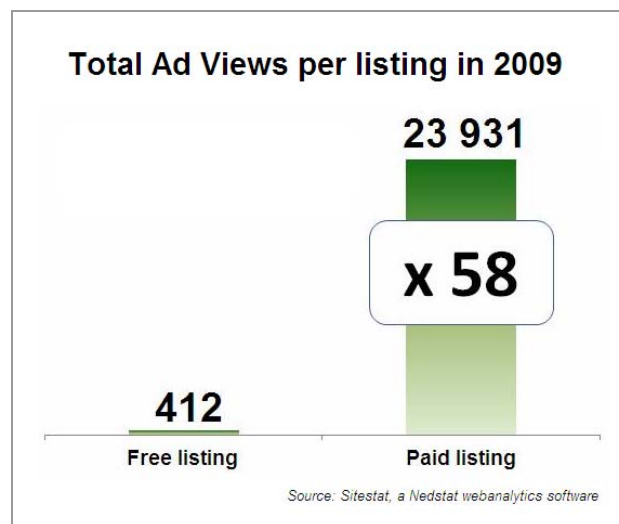
You can easily find out the results of your free ad thanks to a regular statistical report sent to you by EUROPAGES.

## Improve your ad's performance whenever you like

Your free ad entitles you to a myEUROPAGES account. This account means you can update and modify your free ad.

The free ad serves to give you an initial idea of how you can improve your visibility. However, to further improve your results, attract a higher hit rate on your website and receive more mail in your inbox, you can purchase a paid ad. It goes without saying that a paid ad is much more effective than a free one.

In 2009, a free ad was seen an average 412 times on EUROPAGES, compared with an average 23,931 times for a paid ad. A paid ad is thus 58 times more likely to be seen by a search than a free ad. In 2008, a paid ad was 25 times more likely to be seen.



For more information on paid ads, download the following documents: "[Pay-Per-Click ad](#)" or "[Made-To-Measure ad](#)".